



Demographics

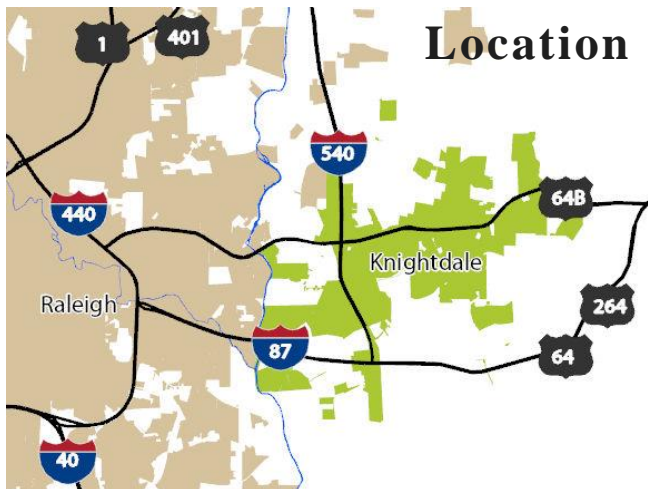
Census 2010 Population (4/1/10)	11,401
Estimated Population (1/1/19) ¹	16,753
CAGR ('10-'19)	4.4%
Straight-Line Projected Population (2035) ¹	32,793
Number of Employees ('16) ³	7,898
Number of Businesses ('13) ⁴	537
Annual Payroll in Millions of Dollars ('13) ²	\$173.59
Median Age ³	36.7 yrs.
Median Household Income ³	\$70,540
Average Household Size ³	2.51
Housing Units ³	5,559
Owner-Occupied Housing ³	67.6%
Bachelor's Degree or Higher ³	42.2%

¹ Town of Knightdale Planning Department Estimates

² Census Zip Code Business Patterns, 2013

³ American Community Survey 5-Year Estimates, 2017

⁴ ESRI, Business Summary, 2019



Location

Corporate Limits (1/15/19)	7.44 sq. mi.
Extraterritorial Jurisdiction (1/1/16)	17.75 sq. mi.

Ideally located just east of Raleigh and the Neuse River along Interstates 540 & 495. Just 9 miles from downtown Raleigh and 25 expressway miles from RTP!




Town Finances

Tax Base: '18-'19 ¹	\$1,754,469,482
64% Residential / 36% Commercial	
General Fund Budget FY '18-'19 ²	\$15,753,394
Capital Improvement Budget FY '18-'19 ²	\$9,500,000
Unassigned General Fund Balance (6/30/16) ²	\$1,157,790
Top 5 Town Taxpayers: '18 ¹	
1) Knightdale Centers, LLC	(Shopping Center)
2) East Raleigh Multi-Family DST	(Apartments)
3) Greystone WW CO, LLC	(Apartments)
4) BRC Knightdale, LLC	(Apartments)
5) Triangle Palisades at Legacy Oaks	(Apartments)

Tax Rates: '18-'19	
Town of Knightdale	\$0.43 per \$100 valuation
Wake County	\$0.644 per \$100 valuation

Number of Town Employees (Full-Time Only) ²	86
¹ Wake County Revenue Department	
² Town of Knightdale Finance Department	



Development Activity

2018 Median Home Sales Price ¹	\$250,000
2018 Average Home Sales Price ¹	\$247,474
CAGR: Average Sales Price ('03-'18) ¹	4.01%
Number of Permits: New Residential ('18) ²	156
Construction Value: New Residential ('18) ²	\$50.8 mil
CAGR: Annual Const. Value ('03-'18) ²	9.2%
Number of Permits: Commercial ('18) ²	112
Construction Value: Commercial ('18) ²	\$38.9 mil
Annual Change: Const. Value ('17-'18) ²	87.9%

CAGR = Compound Annual Growth Rate

¹ Wake County Revenue Department

² Town of Knightdale Planning Department

**Top 100 Places to Live in America
-Money 2017**

**Safest Cities in NC
-Safewise 2017 & 2018**

**10 Fastest Growing Towns in NC
-2010-2016 Census Estimates**

**6th Happiest City in NC
-HomeSnacks 2015**