

# **FY2023-24 Strategic Implementation Plan**



KSP Stage and Veterans Memorial



Public Works Facility

#### The Town Council will endeavor to successfully implement the Knightdale Strategic Plan.

The Council will use the plan to guide its decision-making to ensure that their decisions are aligned with the objectives laid out in the plan. A key component of the plan is the identification and adoption of strategic

priorities.

These priorities represent all projects/programs/initiatives necessary to fully realize the Focus Areas of the Knightdale Strategic Plan. The Town Manager will work, in conjunction with the Department Directors, to recommend priorities that advance the Town's strategic vision. These departmental recommendations will be formalized in a Strategic Priority Implementation Plan to be adopted by the Council annually.

The Manager has the overall responsibility for implementing the plan and will work in conjunction with the



Knightdale Environmental Park

town staff to achieve results envisioned by Council and the community. The Manager will facilitate an annual planning retreat for the Council, to ensure that the Knightdale Strategic Plan is a living document, which continually evolves to fulfill the mission and vision of the organization.











# **SAFE**



Knightdale is a safe community, where residents feel secure throughout the Town, the crime rate is low, and public safety personnel have a positive relationship with the community.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
Relocate Fire Station #1 to Forestville Road	Administration Fire Public Works	Yes	Yes	FY2024
Deploy New Fire Apparatus into Service  • 2 new engines	Administration Fire	Yes	Yes	FY2024
Maintain CALEA Accreditation Status	Police	No	N/A	FY2024
Construct New Public Safety Center	Administration Police Fire Public Works Finance Development Services	Yes	Yes	FY2025
Identify Land for Mailman Road Fire Station	Administration Fire	Yes	No	FY2025
<ul> <li>Construct Community Area Funding Grant Projects</li> <li>CAMPO Grant</li> <li>Design and construction for 2 Knightdale Boulevard crosswalks and sidewalk gap projects</li> </ul>	Development Services	Yes	Yes	FY2025
Adopt Knightdale Safety Action Plan  USDOT Safe Streets for All Grant	<b>Development Services</b>	Yes	Yes	FY2026

# **CONNECTED & INCLUSIVE**



Knightdale actively pursues balanced growth with exceptional design to maintain its small town feel and appearance. Through the creation of unique community spaces and a welcoming environment for entrepreneurs and small businesses, we are creating a connected and inclusive town.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
<ul> <li>Implement Economic Development Plan</li> <li>Create strategy to work with community partners</li> <li>Explore incubator space for the small business community</li> </ul>	Administration Development Services Community Relations	No	No	FY2024
Revise 4 <sup>th</sup> of July Special Event  • Revise event to meet needs of rapidly growing community	Administration Parks & Recreation Police Fire Public Works	No	Yes	FY2024
<ul> <li>Develop Plan for Missing Transportation Connections</li> <li>Sidewalks - First Avenue and Old Knight Road</li> <li>Sidewalks - First Avenue and Smithfield Road</li> <li>Any applicable roadway gaps (work with Kimley Horn)</li> </ul>	Development Services Finance Public Works	Yes	No	FY2024
<ul> <li>Adopt Affordable Housing Plan</li> <li>Define affordable housing, identify Knightdale vulnerabilities, and adopt an actionable plan to ensure equitable access</li> <li>Explore potential partnership with Wake County to ensure affordable accessibility</li> </ul>	Development Services Finance	Yes	Yes	FY2024
Adopt Revised KnightdaleNext 2035 Comprehensive Plan	<b>Development Services</b>	Yes	No	FY2025
Explore/Identify a Viable Workforce Housing Project	<b>Development Services</b>	No	N/A	FY2025

# **SUSTAINABLE**



Knightdale promotes the stewardship of its environment, the resiliency of its resources, and the maintenance of a financially sustainable government.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
Expand Environmental Stewardship Commitments     Establish benchmarks for local governments and create organizational metrics for Town Council adoption	Administration	No	N/A	FY2024
Explore Feasibility of a Land Banking Policy	Administration	No	No	FY2024
Receive Unqualified Financial Audit Opinion for FY2023	Finance	No	Yes	FY2024
Complete Comprehensive Budget Document  • Submit for National GFOA Distinguished Budget Presentation Award	Finance	No	Yes	FY2025

# **ACTIVE & HEALTHY**



Knightdale brings people together and boasts happy residents by promoting and sustaining a high quality of life and providing recreation and leisure activities to meet diverse interests.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
Construct Panther Rock Park	Administration Public Works Parks & Recreation	Yes	Yes	FY2024
Construct Mingo Creek Greenway Extension	Development Services Public Works Finance	Yes	Yes	FY2024
<ul> <li>Development of Major Passive Park – Hodge Road at I-87</li> <li>Develop appropriate strategy</li> <li>Explore ILA with Wake County</li> </ul>	Development Services Parks & Recreation Finance	Yes	No	FY2024
Develop a Public Art Program	Park & Recreation Development Services Community Relations	No	No	FY2024
Obtain CAPRA Accreditation	Parks & Recreation	No	No	FY2025
Design KSP Playground Replacement	Parks & Recreation Public Works	Yes	No	FY2025
Construction of East Neuse River Greenway (Langston Ridge Connector)	<b>Development Services</b>	Yes	No	FY2025
Construct Knightdale Community Center  • Complete Spatial Needs Study (FY2024)	Administration Parks & Recreation Public Works	Yes	No	FY2029

# **ORGANIZATIONAL EXCELLENCE**



Knightdale's government is operated efficiently and transparently by outstanding employees who focus on excellent customer service and open communication.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
Prepare Facility Strategy to Address Town Hall Limitations	Administration	No	N/A	FY2024
Develop Strategy for 2025 Tax Revaluation  • Identify revenue projections for operational needs and strategic goals	Administration Finance	No	N/A	FY2024
Receive National GFOA Certificate of Achievement for Excellence in Financial Reporting (ACFR Program)	Finance	No	Yes	FY2024
<ul> <li>Complete Citizens' Financial Report (PAFR)</li> <li>Release publication including PSA via social media outlets</li> <li>Submit for National GFOA Award for Outstanding Achievement in Popular Annual Financing Report</li> </ul>	Finance	No	Yes	FY2024
Implement Supervisory Training Program  • Internal training program for supervisor level expectations held in small class format	Human Resources	No	Yes	FY2024
Prepare Appropriate "Shovel-Ready" Project Portfolio  • Prepare construction plans for Knightdale Community Center and appropriate transportation projects	Administration	Yes	No	FY2025
Renovate Town Council Chambers  Install second floor audio visual sound booth (increase usable area)  Renovate dais to accommodate joint public hearings  Install contemporary technologies	Administration Public Works	Yes	No	FY2025