



KSP Stage and Veterans Memorial



Public Works Facility

The Town Council will endeavor to successfully implement the Knightdale Strategic Plan. The Council will use the plan to guide its decision-making to ensure that their decisions are aligned with the objectives laid out in the plan. A key component of the plan is the identification and adoption of strategic

priorities.

These priorities represent all projects/programs/initiatives necessary to fully realize the Focus Areas of the Knightdale Strategic Plan. The Town Manager will work, in conjunction with the Department Directors, to recommend priorities that advance the Town's strategic vision. These departmental recommendations will be formalized in a Strategic Priority Implementation Plan to be adopted by the Council annually.

The Manager has the overall responsibility for implementing the plan and will work in conjunction with the

Knightdale Environmental Park

town staff to achieve results envisioned by Council and the community. The Manager will facilitate an annual planning retreat for the Council, to ensure that the Knightdale Strategic Plan is a living document, which continually evolves to fulfill the mission and vision of the organization.



SAFE



Knightdale is a safe community, where residents feel secure throughout the Town, the crime rate is low, and public safety personnel have a positive relationship with the community.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
Construct Fire Station #4 on Hodge Road	Administration Fire Finance Development Services	Yes	Yes	FY2024
Relocate Fire Station #1 to Forestville Road	Administration Fire Finance Development Services	Yes	Yes	FY2024
Explore the Feasibility of Annual Safety Certifications for Multi-Family Structures	Administration Development Services	No	No	FY2024
 Convert Public Safety Center to Law Enforcement Center New facility to include Fire Administration 	Administration Police Finance Development Services	Yes	Yes	FY2025

CONNECTED & INCLUSIVE



Knightdale actively pursues balanced growth with exceptional design to maintain its small town feel and appearance. Through the creation of unique community spaces and a welcoming environment for entrepreneurs and small businesses, we are creating a connected and inclusive town.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
 Implement Economic Development Plan Community Relations Department to evaluate and implement plan Create strategy to work with community partners 	Administration Development Services Community Relations	No	No	FY2024
Explore Incubator Space for the Small Business Community	Development Services Community Relations	No	No	FY2024
Explore Feasibility of Removing Future Development from the SFHA (Special Flood Hazard Area)	Development Services	No	No	FY2024
Complete Sidewalks Infrastructure Along: First Avenue and Old Knight Road First Avenue and Smithfield Road 	Development Services Finance Public Works	Yes	No	FY2024
 Explore Missing Infrastructure Connections (Roadways, Sidewalks, Greenways, Utilities) Create infrastructure map Explore connection options 	Development Services Finance Public Works	Yes	No	FY2024
 Adopt Affordable Housing Plan Define affordable housing, identify Knightdale vulnerabilities, and adopt an actionable plan to ensure equitable access Explore potential partnership with Wake County to ensure affordable accessibility 	Development Services Finance	Yes	Yes	FY2024
Develop a Strategy to Attract Small Business	Community Relations	No	No	FY2024

 Audit the KnightdaleNext 2035 Comprehensive Plan Adopt comprehensive revisions to KnightdaleNext 2035 Plan Incorporate an <i>open space</i> strategic plan 	Development Services	Yes	No	FY2024
 Adopt a Small Area Plan for the Downtown Area Create a revised vision for the Olde Town Area that clearly articulates the Town's development expectations for this area. 	Development Services	Yes	No	FY2025



SUSTAINABLE



Knightdale promotes the stewardship of its environment, the resiliency of its resources, and the maintenance of a financially sustainable government.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
 Expand Environmental Stewardship Commitments Establish benchmarks for local governments and create organizational metrics for Town Council adoption Appropriate portion of budget for sustainability initiatives Develop annual program outlining initiatives 	Administration	No	N/A	FY2023
Receive Unqualified Financial Audit Opinion for FY2023	Finance	No	Yes	FY2024
 Complete Comprehensive Budget Document Submit for National GFOA Distinguished Budget Presentation Award 	Finance	No	Yes	FY2024
Research and Present Battery Storage Regulations	Development Services	No	N/A	FY2024
Explore Feasibility of a Municipal Services Tax District	Administration Finance	No	No	FY2024
Explore Feasibility of a Land Banking Policy	Administration Development Services Finance	No	No	FY2024
 Determine Future Use of Former Public Works Facility Identify funding for last storage building at new PW Facility 	Administration Public Works Finance	Yes	No	FY2025



ACTIVE & HEALTHY



Knightdale brings people together and boasts happy residents by promoting and sustaining a high quality of life and providing recreation and leisure activities to meet diverse interests.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
Renovate Harper Park Project • Install Inclusive Playground	Recreation Public Works Finance	Yes	Yes	FY2023
Construct Mingo Creek Greenway Extension	Development Services Public Works Finance	Yes	Yes	FY2024
Re-establish Farmer's Market Program	Recreation	No	No	FY2024
 Development of Major Passive Park – Hodge Road at I-87 Explore ILA with Wake County 	Development Services Recreation Finance	Yes	No	FY2024
Explore and Develop Public Art Program	Recreation Development Services Community Relations	No	No	FY2024
Envision and Develop Panther Rock Park	Recreation Development Services	Yes	No	FY2024
Explore Feasibility of Greenway Trailhead in Planter's Walk	Recreation Development Services Public Works Finance	Yes	No	FY2025



 Construct Knightdale Community Center Complete Spatial Needs Study (FY2024) 	Recreation Development Services Public Works Finance	Yes	No	FY2028
Construction of Neuse River Greenway on East Side of River	Recreation Development Services Public Works Finance	Yes	No	Future



ORGANIZATIONAL EXCELLENCE



Knightdale's government is operated efficiently and transparently by outstanding employees who focus on excellent customer service and open communication.

Implementation Items	Department(s)	CIP Approval Required	Funding Committed	Target Date
Renovate Second Floor of Town Hall	Administration Public Works	Yes	Yes	FY2023
Conduct a Town-wide Spatial Needs Assessment	Administration	Yes	No	FY2024
Receive National GFOA Certificate of Achievement for Excellence in Financial Reporting (CAFR Program)	Finance	No	Yes	FY2024
 Complete Citizens' Financial Report (PAFR) Release publication including PSA via social media outlets Submit for National GFOA Award for Outstanding Achievement in Popular Annual Financing Report 	Finance	No	Yes	FY2024
 Renovate Town Council Chambers Install second floor audio visual sound booth (increase usable area) Renovate dais to accommodate joint public hearings Install contemporary technologies 	Administration Public Works	Yes	No	FY2024
 Establish a Supervisory Training Program Internal training program for supervisor level expectations held in small class format 	Human Resources	No	Yes	FY2024
Facilitate Annual Cultural Awareness and Appreciation Program	Human Resources	No	No	FY2024

