

Town of Knightdale Public Art Plan

Executive Summary

The Town of Knightdale Public Art Plan establishes the vision and framework for integrating public art throughout the town as a vehicle to enhance community connectedness, historic preservation, economic vitality, and resident quality of life. Developed to augment the Parks, Recreation and Cultural Resources Masterplan in 2025, this plan provides strategic direction for the next 5-7 years of the town's cultural development.

Plan Vision

The vision for this plan is to build a community where public art is an integral part of everyday life for Knightdale citizens. We will achieve this by activating community spaces through artistic expressions and experiences that will foster pride, enhance our community identity, and make art accessible for all Knightdale residents and visitors.

Four Strategic Goals

The plan is organized around four interconnected goals that accomplish the community vision:

Goal 1: Site Planned Initiatives Public art is often site-specific, meaning it is created in response to the place and community in which it resides.

Goal 2: Activate Parks and Greenways by integrating art into parks and greenways.

Goal 3: Support Economic Development and Tourism by supporting local businesses through art partnerships and leveraging a major community public art exhibit.

Goal 4: Establish Art Funding Policy and Management Systems by diversifying funding sources, integrating art into development processes, establishing efficient program management, and planning for long-term sustainability.

Funding Strategy

The plan recommends multiple sustainable funding mechanisms including a "Percent for Art" ordinance dedicating 1% of municipal capital improvement project budgets to public art, private development contributions that respect North Carolina legal limitations, and community-led initiatives. This three-pronged approach ensures program stability while encouraging broad community participation.

Implementation Approach

The plan proposes phased implementation over 5-7 years, beginning with policy adoption and committee restructuring, followed by pilot projects coordinated with the Department of Parks, Recreation and Cultural Resources and the Development Services Department of the Town. The creation of the Public Art Advisory Board will provide governance and strategic direction and make recommendations to Town Council. The Public Art Advisory Board will be composed of seven arts professionals, enthusiasts, and community volunteers.

Introduction

Purpose of the Plan

The Knightdale Public Art Master Plan, developed in 2025, establishes a comprehensive framework for integrating public art throughout the Town of Knightdale, North Carolina. This plan envisions a healthy and thriving community where public art is woven into Town initiatives, neighborhood revitalization efforts, and private development, ensuring every resident and visitor can experience quality art and creative expression as part of their daily lives.

This Public Art Master Plan serves as a strategic document to guide Knightdale staff, the Public Art Advisory Board, elected officials, and developers in planning the town's cultural priorities and public art initiatives. The plan provides methodology, tools, and processes for executing projects of all scales while establishing a framework for roles, responsibilities, funding, and collection maintenance.

The Town of Knightdale – Its History

The story of Knightdale begins with exploration and discovery. As an incorporated town, Knightdale is a relative newcomer to Wake County and North Carolina history. The Knightdale community, which is an area that extends beyond the present day extraterritorial jurisdiction or ETJ, has a recorded heritage that dates back to the colonial era in American history.

In the year 1700, the Lords Proprietor of the Colony, wishing to know what lay in the interior of the land that was called Carolina, hired a young man named John Lawson to explore this vast unknown land. Starting in an area near present day Charleston, South Carolina, Lawson began a trek that covered roughly 1,000 miles through the heart of the Carolina Colony. According to his diary, which was published in England in 1709, Lawson passed through this area sometime in February of 1701. His diary records a meeting with fierce Tuscarora Indians on the banks of the Neuse River. With the help of an Indian interpreter, Lawson made peace with the Tuscarora. Whether or not this event occurred, Lawson is thought to be the first European to explore this part of North Carolina.

During the eighteenth century, people began to be interested in acquiring land in this new frontier. After receiving the report from Lawson, the King of England decided that the time had

come to apportion these lands to willing settlers. Around 1730, John Hinton left his home and headed west, finally settling in what would one day be called Knightdale. This hardy woodsman erected the first dwelling built by a white man in the Knightdale area. Although the land that was granted to Hinton extended to what is now Clayton, North Carolina, Hinton settled in an area near the Neuse River, not far from where Hodge Road and Old Faison Road now intersect.

In time more settlers became attracted to this area. As more people moved here, the need for some sort of local government arose. The colonial government appointed Hinton to be the Justice of the Peace for Craven County--Hinton's land at this time was in Craven County. After forming Johnston County out of Craven County in the 1750's, the colonial government looked to Hinton to organize a militia. Given the rank of colonel, Hinton formed a small band of militiamen to serve at the wishes of the royal governor in New Bern, North Carolina. Aside from serving as the local police, this militia saw no action until after the County had been divided again. In 1771, Wake County was carved out of Johnston County.

When the American Revolution began, Hinton switched his allegiances to the patriot side. Hinton was called on again to serve as a military leader. Hinton played a key role in the first battle of the American Revolution fought on North Carolina soil. This battle is called Moore's Creek Bridge, and was fought in February of 1776. Not long after the battle, Hinton was chosen as a delegate to the Fourth Provincial Congress. This Congress passed a resolution known as the Halifax Resolve. Thomas Jefferson used this document as part of the basis for the Declaration of Independence. In this way, in the area that we plan for today played a role in the formation of our nation. Three of the seven Hinton plantations in the Knightdale area are still intact. These are titled: The Oaks, Midway, and Beaver Dam.

After independence, the people of this area went about making a living on the land. Local farmers successfully grew tobacco and cotton. Although not as prominent in this area as the deep south, slavery nonetheless had a foothold in the Knightdale area. Many of these slaves are buried in unmarked grave plots throughout the Knightdale area. Although documentation of grave sites has been lost, the burials remain a significant part of the Knightdale landscape.

As the long and devastating Civil War ended in 1865, many armies traversed this area. The Clay Hill and Midway Plantations saw the greatest damage. According to family tradition, the Hintons actually buried some of their family treasure to keep it out of the hands of the Union forces. After the Civil War, the residents of this area began to rebuild. During this time, the City of Raleigh saw a tremendous population boom. As a result, Wake County redrew the map of the county and divided it into Townships. The area that became Knightdale was located in St. Matthew's Township, where it still is today. More and more people also found their way to this area.

The Town of Knightdale came about as people began to congregate in an area within the St. Matthew's Township of Wake County, North Carolina. For many years the area was a crossroads served only by a post office. Most of the people in the area were farmers who grew a variety of crops. Although many farmers grew corn and other vegetables, the gold leaf,

tobacco, reigned supreme as the area's main cash crop. Tobacco helped to unite the little hamlet, bringing people together in a common bond.

Near the end of the nineteenth century, many citizens of this area saw the need to establish a town. One of these people was Mr. Henry Haywood Knight. Mr. Knight donated some of his vast land holdings in the area to the Norfolk and Southern Railroad Company in the hopes that a railroad would come to the area. The railroad would provide freight and passenger service, and would facilitate the incorporation of the community. Mr. Knight did not live to see the railroad in Knightdale. Not long after his death in 1904, the railroad finally came to the community that would bear his name.

After the coming of the railroad and the depot, life and commerce in this area began to move at a faster pace. The railroad moved timber and farm products to the market and moved people to Raleigh. As the need for more railroad workers increased, Norfolk and Southern moved many families into the community to take care of the railroad. Many of the older homes in Knightdale were built specifically for the use of railroad workers and their families. The railroad stationmaster's house still exists today along the tracks on Railroad Street.

As the community grew so did the demand for services. Knightdale's first medical doctor, James Roberts Hester, moved to the community in 1910. The new town also had the need for dry goods and hardware. To fill this need, families, like the Robertsons who opened up a store on First Avenue, built businesses along the primary streets in town. From these stores people bought and sold goods. Along this same time, a bank opened its doors. As a result of the increased activity, Knightdale received its articles of official incorporation from the North Carolina Legislature on March 9, 1927. The first Mayor was Bennett L. Wall. The aldermen were N.G. House, J.F. Keith, L.A. Doub, J.T. Ramsey, and C.L. Robertson.

After incorporation, many businesses moved into town, including a farmer's cooperative, a barber shop, and several small grills. Robertson's remained the anchor of the business community. Despite the growth, Knightdale continued to suffer from not having a municipal water system. This shortfall came to a head in 1940. In the early morning hours of February 7, 1940, a fire swept through downtown Knightdale.

Virtually the entire town turned out to fight the flames that engulfed Robertson's and threatened the entire downtown business district. The citizens formed bucket brigades to try to halt the fire, but to no avail. The fire was not brought under control until trained firefighters arrived from Raleigh with an adequate water supply. This effort arrived too late to save Robertson's and several other businesses and homes. Soon after the fire, the people of Knightdale went about rebuilding their once proud downtown business district.

Helped along by the baby boom following World War II, the population of Knightdale grew at a steady pace, but Knightdale retained its small town atmosphere. The corner drugstore, the bank, and the barber shop on First Avenue not only served as places of business, but places for social gatherings. Movies were often shown on the wall of the old bank building, which is

located at the intersection of First Avenue and Main Street. In 1952 a municipal water system was installed.

As the importance of the railroad diminished in the lives of the people of Knightdale, the importance of the car increased. Since the 1960's, new businesses in Knightdale have primarily located along Highway 64, which was widened to four lanes in 1970's. In the late 1980's the Town, with funding from EPA, the state and some large landowners, built the Mingo Creek sewer outfall, connecting to the City of Raleigh. This sewer opened up development on the south side of Highway 64 including Parkside, Planter's Walk and Mingo Creek subdivisions. Between 1990 and 2000 Knightdale's population increased from 1,700 to more than 6,000 residents, making it the seventh fastest growing town in North Carolina. The Town surpassed 20,000 residents in 2020.

Although Knightdale continues to grow at a rapid rate, the people and events in Knightdale's history have left a lasting imprint in the cultural, architectural, and physical landscape of this area.

Connecting Past, Present, and Future Through Public Art

Public art refers to artworks that are created, installed, and displayed in publicly accessible spaces—meant to be experienced by everyone outside of traditional galleries or museums. These works can take many forms, from murals, sculptures, and installations to digital displays and performance spaces. Public art often reflects community identity, collective memory, and civic values, while also enriching the environment and contributing to social and cultural vitality. At its best, it transforms everyday spaces into places of meaning and connection, serving as both a mirror of a community's spirit and a catalyst for creativity.

In Knightdale, a town whose story stretches back to the early 1700s and whose roots lie in the rail lines and farmland that once shaped its landscape, public art offers an opportunity to honor the past while embracing the town's future. From its early days as a small agricultural community to its growth as one of Wake County's most vibrant and welcoming towns, Knightdale has always valued community connection and progress. Public art in Knightdale can embody these values—celebrating its heritage, reflecting its diversity, and enhancing the beauty of places where residents and visitors gather. Knightdale recognizes that public art is for all, and that it strengthens the shared sense of belonging that has defined the community for generations.

For Knightdale, public art will play a vital role in shaping the town's continued growth and livability. It will enhance beautification and aesthetic appeal, transforming ordinary spaces into engaging and inspiring environments that foster pride and vibrancy. It will represent Knightdale's values, history, and culture—helping residents feel connected to the place they call home. It will also promote public health and well-being by encouraging reflection, interaction, and joy. Finally, public art will support economic development and education, attracting visitors,

energizing local businesses, and providing learning opportunities that invite people of all ages to explore new perspectives and ideas.

Local Municipal Plan Alignment

Knightdale's Public Art Master Plan represents more than an isolated cultural initiative—it serves as a connecting thread for the town's comprehensive planning efforts.

KnightdaleNext 2035 Comprehensive Plan

This Plan directly supports the following Comprehensive Plan goals:

Comprehensive Plan Goal 2.1— Adopt design and development standards that enhance community appearance, activate public spaces, and maintain a unique sense of place for Knightdale. Topics to address should include, but are not limited to, signature building architecture, building dimensions, public open space, streetscapes, parking solutions, and development compatibility standards.

Comprehensive Plan Goal 2.11 – Identify opportunities to expand public art in the community, which may include sculptures, murals, memorials, digital media, or live performances. Rotate exhibits in public display areas to keep spaces interesting and encourage repeat visitors to the area.

The River District Small Area Plan

Public art is an integral part of placemaking and will be a defining element in The River District.

- Public art should embrace The River District themes.
- Public art should be prominently displayed throughout The River District.
- Public art should be placed along the greenway trails as well as along the roadways in The River District.
- Building murals should be encouraged, especially those that embrace The River District themes.
- Unique art displays that embrace an active outdoor lifestyle should be encouraged.
- Panther Rock Park should be programmed to include varied displays of public art, such as sculptures, murals, and environmental themed installations.
- Private development should incorporate public art elements to program open and green spaces.

Knightdale Strategic Plan

The Knightdale Strategic Plan was adopted on November 20, 2019, and updated in 2023. The plan's purpose is to communicate clearly the message of **"who we are and what we want our Town to be in the future."** It is built around five essential priority areas (or Focus Areas) that are vital to ensuring Knightdale's future and this Public Art Plan has a direct correlation to achieving the goals identified in the Connected & Inclusive focus area. By incorporating art into parks, greenways, and public facilities, the plan changes everyday infrastructure into

opportunities for connection. Public Art is intergenerational and should touch every neighborhood, ensuring that public art serves all residents, from long-term families to the growing population of young professionals in Knightdale, creating a heightened quality of life for all.

Wake County Cultural Plan: Regional Coordination and Resource Sharing

The partnership with the United Arts Council ensures that Knightdale's artistic vision contributes to and benefits from regional cultural initiatives. This alignment prevents duplication of efforts while leveraging county-wide resources, professional networks, and funding opportunities. By coordinating with the broader Triangle area's cultural tourism efforts, Knightdale's public art becomes part of a larger regional narrative that attracts visitors and supports economic development. This partnership also ensures collaboration with neighboring municipalities and access to county-level expertise in artist selection and project management.

The Plan

Plan Vision

To build a community that celebrates Knightdale as a vibrant community where public art is an integral part of everyday life for Knightdale residents and visitors.

Plan Goals

The goals and strategies for Knightdale's Public Art Master Plan emerge directly from community input and the town's broader planning initiatives. These goals provide a roadmap for creating a vibrant public art program that reflects the community's values while supporting economic development and quality of life enhancement.

GOAL 1: Site-Planned Initiatives

Public art is often site-specific, meaning it is created in response to the place and community in which it resides.

1.1 Integrate Art into Development

Partner with larger development projects to incorporate public art into new retail, business, and residential spaces, enhancing the visual and cultural identity of growing areas.

- Site-planned initiatives allow the Public Art Advisory Board the opportunity to partnership with larger development projects at the Town in hopes to support historic initiatives by augmenting and commemorating the experience on site.

1.2 Create Site Specific Artwork Honoring History and Place

- Encourage public art that responds to the unique character, history, and people of Knightdale—often addressing social or environmental themes and reflecting community values through collaboration.
- Use site-planned initiatives to commemorate Knightdale’s historic sites and stories, enriching the community experience and connecting residents to the town’s heritage.

Current Development Services Projects to be considered for public art installations or historic interpretations are identified in KnightdaleNext V.2 2035 Comprehensive Plan and will be prioritized in partnership with the Public Art Advisory Board.

GOAL 2: Activate Parks and Greenways

Transform Knightdale's public realm into welcoming, beautiful spaces that improve quality of life through strategic aesthetic improvements throughout the community.

2.1 Enhance Parks and Greenways with Art

- Identify key sites along Knightdale’s greenway network and within public parks for permanent and temporary public art installations that enrich the experience for residents and visitors.
- Partner with neighboring communities on temporary public art initiatives that activate and connect the broader greenway network across municipalities.

The initial priority of Park and Greenway locations to consider for public art installations is the Mingo Creek Greenway Trail Bridge at the intersection of Smithfield Road and McKnight Drive. Additional sites will be prioritized in partnership with the Public Art Advisory Board.

GOAL 3: Support Economic Development and Tourism

Leverage public art to attract visitors, support local businesses, and stimulate economic growth

3.1 Support Local Business Through Art Partnerships

- Provide business owners with resources and guidelines for commissioning murals and installations
- Develop collaborative art projects spanning multiple businesses

3.2 Establish Biennial Temporary Public Art Exhibit

- Implement a temporary, curated exhibition featuring multiple artists in public outdoor spaces or across multiple sites throughout Knightdale.
- Showcase diverse works by presenting approximately 20 sculptures or interactive installations each year, selected through a juried competition.

- Strategically grow the permanent Public Art collection by awarding the first-place artist with the opportunity for their sculpture to be purchased by the Town for inclusion in Knightdale’s permanent public art collection.
- Use the exhibition to attract visitors and boost local business revenue.

GOAL 4: Establish Art Funding Policy and Management Systems

Create reliable funding mechanisms and efficient management systems to support long-term program success addressing the need for long-term funding mechanisms, this goal ensures program sustainability and growth.

4.1 Diversify Funding Sources

- Pursue adoption of a Percent for Art Ordinance applying to Town capital improvement projects
- Identify grant opportunities for state, federal, and foundation funding opportunities

4.2 Integrate Art into Development Processes

- Update Unified Development Ordinance (UDO) to include public art requirements and incentives
- Create Public Art Advisory Board
- Develop fee in-lieu for developers preferring financial contributions
- Create toolkits and resources encouraging private sector art inclusion

4.3 Establish Efficient Program Management & Long-Term Sustainability

- Use Knightdale Public Art Guidelines that establish clear artist selection protocols including RFQ, RFP, and roster systems
- Create collection management and documentation protocols in partnership with Public Works
- Establish annual budget allocation for art program administration and maintenance
- Create deaccession protocols for artwork reaching end of useful life
- Establish insurance and risk management procedures for public art collection

Administrative Framework

Public Art Ordinance and Policy

"Percent for Art" Ordinance for Capital Improvement Projects (CIP)

This ordinance applies to all Town capital improvement projects including:

- Public building construction or renovation
- Roadway construction or reconstruction
- Large-scale utility and
- Park facility construction or reconstruction
- Other capital projects within the Town limits

Funding Allocation: 1% of eligible construction budget dedicated to public art, with flexibility for pooling funds across projects for larger installations, strategic placement of art, cultural spaces, or artist incubators or residencies. Percent for Art funds may be, but do not need to be, used on the site of the construction project.

Funding Mechanisms

A. Public Funding Sources

1. Municipal Capital Projects (Percent for Art Ordinance)

- **Percentage:** 1% of eligible construction project costs
- **Eligible Costs:** "Hard" construction costs for public facing facilities. Hard costs are the tangible, direct expenses involved in the physical construction of a facility, including materials, labor, and equipment.
 - Costs excluded include professional services, land acquisition, and moveable equipment.
- **Minimum Threshold:** Projects exceeding \$5,000,000 in new construction value or \$2,000,000 for renovations of existing facilities.
- **Implementation:** Funds allocated during project budget development phase
 - Art allocation amounts will be recalculated if cumulative eligible costs change by 20%.
- **Pooling Option:** Town may pool funds from multiple smaller projects to create opportunities for larger, more significant installations and to fund other allowable uses not on the site of the construction project.

2. Annual Operating Budget

- Dedicated line item for Public Art Program administration

- Funding for temporary exhibitions and programming
- Artist-in-residence program support
- Maintenance and conservation of existing collection
- Public art events and educational initiatives

3. Grant Funding

- State arts council grants
- Federal funding (NEA, NEH)
- Regional tourism development grants
- County cultural development funding
- Foundation grants for specific projects

B. Private Development Contributions

Given North Carolina legal limitations on mandatory development fees, Knightdale will employ a **flexible incentive-based approach** that encourages private sector participation in public art while respecting state law constraints.

Option 1: Voluntary Public Art Integration

Applicability:

- Commercial developments with construction value exceeding \$500,000
- Multi-family residential projects with 20 or more dwelling units
- Mixed-use developments meeting either threshold above
- Industrial developments with construction value exceeding \$1,000,000

Developer Choices:

a) **On-Site Installation** - Install qualifying public art on-site equal to 0.75% of total eligible costs

- **Eligible Costs:** "Hard" construction costs for development. Hard costs are the tangible, direct expenses involved in the physical construction of development, including materials, labor, and equipment.
 - Costs excluded include professional services, land acquisition, and moveable equipment.
- Art must be accessible to the general public during reasonable hours
 - As defined by the Town of Knightdale's UDO: public gathering space shall have direct access to a public sidewalk and internal pedestrian walkway network and shall provide at least three (3) of the following features: a. Moveable tables and

chairs b. Fountain or other water feature c. Sculptures or other public art features d. Benches, seat walls, or amphitheaters e. Raised landscape planters f. Shade trees lining the gathering space g. Pedestrian scale and celebratory lighting h. Other features as approved by the administrator

- Permanently installed and maintained by property owner
- Designed by professional artist
- Approved by Public Art Advisory Board
- Include maintenance plan and funding mechanism

Option 2: Water Allocation Policy Integration

Strengthened Commitment: Projects requiring water allocation may demonstrate community benefit through public art contributions:

- Bonus points in allocation scoring for public art commitments
- Priority consideration for developments incorporating art
- Flexible implementation allowing either on-site or in-lieu contributions
- Recognition program for developers exceeding baseline expectations

Option 3: Special District Requirements

Future Historic or Cultural Districts:

- Mandatory cultural amenity requirements in designated special districts such as Downtown, Old Town, and the River District
- Options similar to private development contributions above
- Enhanced standards for appropriateness and historical sensitivity

Requirements:

- Public art value must equal or exceed cost of standard compliance
- Art must align with Town's curatorial framework in public art plan
- Professional artist engagement required
- Maintenance plan and perpetual public access agreement

In-Lieu Fee Payment

While the Town encourages developers to integrate public art directly into their projects, there are circumstances in which contributing a *fee in lieu* to the Town's Public Art Fund may better serve both the developer and the community.

1. Applicability

A *fee in lieu* may be approved by the Development Services department when one or more of the following conditions apply:

a. Site Constraints

The project site lacks a suitable or publicly visible location for artwork (e.g., interior courtyards not accessible to the public, limited pedestrian frontage, or restricted security zones).

The scale, design, or use of the project does not allow for integration of public art without compromising safety, accessibility, or design integrity.

b. Quality and Impact Considerations

The proposed budget for the public art requirement is below a threshold where a high-quality, durable, and meaningful artwork can reasonably be commissioned and maintained.

A fee in lieu would allow the Town to pool funds from multiple developments to create a more impactful public art project at a prominent community location.

c. Administrative or Logistical Limitations

The project's construction schedule, phasing, or occupancy timeline makes coordination and installation of artwork impractical within the development timeframe.

The developer lacks access to qualified artists or public art project management expertise.

The developer prefers to contribute financially rather than undertake artist selection, contracting, and long-term maintenance obligations.

2. Approval Process

The developer must submit a written request for a *fee in lieu* during the development review process, including justification based on the criteria above.

The Development Services department will review and approve or deny written requests for a fee in lieu.

Approved fees shall be deposited into the Town's Public Art Fund and used exclusively for the creation, installation, and maintenance of public art in accordance with this Policy.

3. Fee Calculation

The *fee in lieu* shall equal the required public art contribution (typically **1% of total eligible construction costs**) unless otherwise adjusted by Town ordinance or mutual agreement.

4. Use of Collected Funds

Funds collected through *fee in lieu* contributions will be allocated to priority public art projects as identified in the Town's Public Art Master Plan or adopted Capital Improvement Program.

Option 4) **Artist Live/Work Space** - Provide artist studio/gallery space equal to 3% of total square footage

- Space must be affordable to working artists
- Minimum 3-year commitment
- Includes exhibition space open to public minimum 15 hours/week
- Priority to local and North Carolina artists

Funding Decision Framework

Public Art Advisory Board Authority:

- Review and recommend artists and artwork to Town Council for approval
- Assist in developing selection criteria for specific projects
- Provide recommendations for Public Art Policy updates to Town Council for approval
- Emergency maintenance up to \$5,000: Staff authorization with Advisory Board notification

Funding Priorities:

- Alignment with Plan goals and curatorial framework
- Geographic distribution across Town
- Balance between emerging and established artists
- Maintenance sustainability
- Community engagement opportunities

Transparency and Reporting:

- Annual public report on all funding sources and expenditures on May 1, to be presented by staff at the May Town Council Meeting
- Public Art Fund balance published quarterly
- Project budgets disclosed during approval process
- Donor recognition published annually (with permission)

Management Structure

Development Services Department Responsibilities

- Staff liaison to Public Art Advisory Board
- Coordinate with development review process
- Manage private development art agreements
- Track in-lieu fee payments and ensure proper allocation
- Maintain public art inventory and documentation
- Coordinate interdepartmental collaboration

Chair and Vice Chair Leadership:

- Enhanced roles with greater responsibility
- Training and professional development support
- Liaison with regional arts organizations
- Public spokesperson for program
- Coordination with Town staff and elected officials

Town of Knightdale Public Art Program Guidelines

The Town of Knightdale Public Art Guidelines serve as a framework for how public art is planned, commissioned, and maintained throughout the community. These guidelines outline the Town's commitment to integrating art into public spaces, ensuring that projects reflect Knightdale's history, values, and vision for the future. They provide direction for artists, developers, and community partners to create artworks that enhance the town's visual character, foster civic pride, and make art accessible to all who live, work, and visit Knightdale.

Roles and Responsibilities

Town Council

The Town Council shall:

- Approve annual public art budget to be included in the annual budget fiscal year process and major policy changes
- Review and approve the Public Art Master Plan and its recommendations
- Review and approve contracts exceeding the Town Manager's authority
- Review and approve projects that are consistent with and support the strategic direction provided.

Parks, Recreation, & Cultural Programs Department (Public Art Staff)_The Public Art Staff shall:

- Administer daily operations of the public art program
- Review all public art proposals for compliance with guidelines
- Coordinate with artists, developers, and community stakeholders

- Manage maintenance and conservation programs, including the annual assessment of existing artwork conditions in partnership with Public Works Department
- Facilitate artist selection processes, including development of RFQs/RFPs
- Review and update public art plan every 3-5 years
- Support artists during project development
- Partner with organizations who specialize in the arts, such as United Arts Wake County, to outsource areas of this work.

Development Services Department Staff

The Development Services Department Staff shall:

- Maintain guidelines, policies, and procedures for the selection, implementation, and conservation of public art, as part of the development process and subject to Town Council approval.
- Review public art projects to ensure adherence to all Town codes and regulations, including the Unified Development Ordinance (UDO).
- Assist in updating the UDO with art ordinance provisions.

Public Art Advisory Board

The Public Art Advisory Board membership shall:

- Be composed of seven_arts professionals, enthusiasts, and community volunteers
- Be residents of, or people who work in, the Town of Knightdale and/or Wake County.
- Include individuals with significant professional qualifications in the visual arts and/or civic design, such as artists, architects, landscape architects, arts educators, arts administrators, urban designers, urban planners, or owners/managers of a creative business.
- Include one member who may be an at-large community representative with a general knowledge and appreciation of the visual arts and/or civic design.

Artists

Artists shall:

- Execute approved artwork professionally and on schedule

- Provide maintenance instructions and warranty coverage
- Engage with the community as required by contract

Public Art Program Guidelines

Definition of Public Art

Public art refers to artworks that are created, installed, and displayed in publicly accessible spaces, designed to be encountered by general audiences outside of traditional gallery or museum contexts. These works are commissioned, funded, or sanctioned by public entities, community organizations, or through public-private partnerships, and are integrated into urban, suburban, or rural environments where they become part of the shared visual landscape. Through these efforts, public art reflects our community's values while strengthening civic life.

Public art is both permanent and temporary and encompasses a broad range of media and forms including sculptures, murals and mosaics, architectural integration, digital installations, earthworks and environmental art, and site-specific interventions. Public art frequently addresses themes of community identity, collective memory, civic values, and social issues, while serving as a tool for enhanced quality of life, economic development and tourism.

Public art is an essential part of our community's identity and shared spaces. It is guided by town planning, cultural priorities, public policy, and shaped by the people who engage with it daily. In developing public art, we consider the balance between permanent works and temporary projects, create structured opportunities for community input, ensure responsible stewardship and maintenance, and support both artistic expression and public accountability.

Importance of Artists and Artwork

Artists and artwork contribute great value to the Knightdale community. Public art enriches the Town artistically and aesthetically and enhances the quality of life of residents and visitors. The Town of Knightdale seeks to reflect respect for artists and their work throughout all aspects of the Public Art Program. One element of that respect is to provide transparent guidance and procedures for artists' interactions with the program. In addition, the program will pay artists a fair, agreed upon fee. All artists' rights will be acknowledged and included in artists' agreements.

Artist and Art Selection Criteria

The following criteria shall be referenced and applied by the Public Art Advisory Board throughout all selection processes.

Qualifications: Artists shall be selected based on their qualifications as demonstrated by past work and the appropriateness of their concepts to the project. Of highest priority are the artistic capabilities of the artist and the inherent quality of their artwork.

Artistic Excellence: Artists and the public art shall demonstrate excellence of creative and aesthetic ideas, a mastery of skills and techniques, communication of unique vision or perspective, and professional approaches to process and presentation.

Media and Styles: All forms of public art shall be considered, subject to any requirements set forth by the project prospectus. Artists whose artworks are representative of all schools, styles, and tastes shall be considered as appropriate to the specific characteristics of the project and the site.

Appropriateness to Site: Artwork shall be appropriate in scale, material, form, and content for the selected site. The art must have an artistically compelling relationship to the physical character or significance of the site, and the surrounding geographic context. It shall also have or reasonably accommodate any necessary supporting infrastructure and follow applicable Town Code requirements.

Durability: Durability shall be defined in relation to the intended lifespan of the project. For both short-term and long-term installations consideration shall be given to structural and surface integrity, permanence, and protection of the proposed artwork against theft, vandalism, weathering, excessive maintenance, repair costs, and extreme weather events such as floods, earthquakes, or fires.

Visual Accessibility: The proposed artwork will be readily visible to the public and meet the location requirements of the project.

Public Liability: Safety conditions or factors that may bear on public liability should be considered in selecting an artist or artwork. Examples of safety concerns may include work that invites children to climb on it, has sharp edges, or is at risk of damage from extreme weather.

Diversity: The public art program shall strive for diversity of style, scale, media, and artists. The program shall strive for an equitable distribution of artworks throughout the Town and artistic representation that represents the larger community.

Maintenance: The proposed artwork will not require extraordinary maintenance, and the maintenance plan addresses vandalism, weathering, natural disasters, and the timeframe of the artwork.

Eligible Artworks

In general, all forms of artistic expression created by professional artists, in a wide variety of styles, media and genres, are eligible for inclusion in the public art program. The Town encourages diverse forms of artistic expression, including:

- **Traditional Media:** Sculpture, murals, mosaics, paintings
- **Contemporary Installations:** Mixed media, environmental art, sound art
- **Technology-Enhanced Art:** Digital displays, interactive installations, projection mapping
- **Light-Based Art:** LED installations, fiber optics, programmable lighting systems
- **Functional Art:** Artist-designed benches, bike racks, bus shelters, utility structures
- **Temporary Installations:** Performance art, seasonal displays, community projects
- **Public Participation Art:** Community-created works under professional artist guidance
- **Historical and Cultural Art:** Works reflecting Knightdale's agricultural heritage, railroad history, and community stories.

Ineligible Artworks

Public art projects are not intended to substitute for functional elements that would normally be part of private development or Town capital projects. Unless specifically designed by professional artists, the following will not be considered part of the public art program:

- Directional elements such as supergraphics, signage or color coding except where these elements are integral parts of an overall design created by a professional visual artist
- Art objects which are mass produced or of standard manufacture, such as playground equipment, fountains or statuary elements, unless incorporated into an artwork by a project artist.
- Reproductions, by mechanical or other means, of original works of art, except in cases of film, video, photography, printmaking or other media arts.
- Decorative, ornamental, architectural or functional elements that are existing and designed by the building architect, as opposed to elements created by an artist commissioned for that purpose.
- Landscape architecture and gardening except where these elements are designed by a professional visual artist and/or are an integral part of the artwork.

- Service or utilities necessary to operate and maintain an artwork.
- Private commemorative plaques or markers.
- Technology or light-based components that serve purely functional purposes rather than artistic purposes.

Site Selection Criteria

The Public Art Staff and Development Services staff will consider the importance of each of the following site criteria for public art projects. Site selection criteria may include, but are not limited to, the following:

- The visibility of the site by the public.
- Public accessibility to the artwork.
- Public safety of the site, especially when considering interactive public art.
- Pedestrian traffic patterns and vehicular traffic patterns.
- Surrounding design including landscaping, lighting, and seating considerations.
- Relationship to nearby existing artworks and the surrounding environment.
- Environmental considerations such as flooding, ice, over-saturated soil, light, etc.
- Impact on any adjacent property owner's vistas, views, or other impact.
- Cost of installation and maintenance as related to the site.
- The probability of vandalism or theft.

Artists' Call Processes

Call Methods

The Public Art and Development Services staff shall determine the selection method for individual projects following the principles outlined in Knightdale's Public Art Master Plan. Selection processes should be competitive, except in extraordinary circumstances, and should be recommended by the Public Art Advisory Board that includes project stakeholders and arts professionals. Any of the following methods may be used:

1. **Open Competition (RFQ/RFP):** An open competition allows for the broadest range of artists to compete, following a two-part process:

- **Step 1:** Request for Qualifications (RFQ) - Artists submit resume, work samples, and letter of intent.
 - **Step 2:** Request for Proposals (RFP) - Selected artists develop conceptual proposals and receive stipends.
2. **Limited or Invitational Competition:** Staff and the Public Art Advisory Board invite a limited number of artists based on demonstrated abilities or program goals such as supporting local artists.

Direct Selection: Rarely used method for contracting with a specific artist when circumstances make competition unfeasible.

Timeframe for Artworks

All artworks approved by the Public Art Advisory Board shall be considered installations for a set time, with specific provisions regarding future disposition. The Town and the Public Art Advisory Board may choose it to be a short- or long-term installation, shall determine the timeframe for the artwork to be displayed with input from the artist and/or developer, and shall create an agreement setting forth the terms of the installation. At the end of the timeframe, the artwork will be reviewed, and the timeframe extended, the work purchased, donated, removed, or moved. It is anticipated that some artworks will have a timeframe of one, five, ten or twenty years, while others may be longer-term. Artwork created under public art in private development requirement will have a minimum timeframe of twenty years. Setting a timeframe allows for the artist, developer, property owner and the Town to define the terms of display and to reassess the work within its larger context, such as changes to the site/location, to the artwork itself, and other factors. To ensure equitable treatment of the artist and artwork, the agreement shall include provisions addressing the responsibilities and costs of removal, should the artwork be removed or moved at the end of the timeframe.

Criteria for Reviewing Artwork Upon Completion of Timeframe

When the negotiated timeframe for a work of art has expired, the Town and the Public Art Advisory Board will act in accordance with the terms of the agreement. Under the agreement it may, in its discretion, choose to extend the time period of the work; purchase, remove or move it; or accept it as a donation. The decision should be based on the following criteria, which would support continuation of the artwork:

- The community supports the continued presence of the artwork.

- The artwork is of high artistic quality and/or offers alternative artistic value, such as an educational piece.
- The artwork and/or artist add to the diversity of the collection.
- Maintenance and conservation of the artwork are manageable.
- The site is and will continue to be Town property or continue to belong to the developer/property owner and remain a suitable location for the artwork.
- Retaining the artwork does not prevent valuable alternative use of the site for other artwork(s).

Deaccessioning Artworks

The Town maintains responsibility for the quality and integrity of the public art collection. Deaccessioning may be necessary when artwork no longer meets standards for quality, safety, or community appropriateness. All deaccessioning shall be subject to artists' rights under their agreements and the federal Visual Artists Rights Act.

Criteria for Deaccessioning include but are not limited to:

- Failure to meet aesthetic or artistic standards
- Lack of suitable display site
- Security concerns or public safety risks
- Damage requiring disproportionate repair costs
- Site incompatibility due to significant alterations
- Sustained public objection over time
- Theft or destruction

Artwork Donations and Loans

Works of art proposed for donation or long-term (six months or longer) loan to the Town shall be carefully reviewed by the Public Art Advisory Board under criteria which have been established to meet the following objectives:

- To provide uniform procedures for the review and acceptance of gifts or loans of artworks to Town.

- To vest in a single agency the responsibility of ensuring the management and long-term care of the donated works of Town.
- To facilitate planning for the placement of artworks on Town-owned property.
- To maintain high artistic standards for artworks displayed in Town facilities.
- To provide appropriate recognition for donors of artworks to the Town.

At any time, the Town of Knightdale may impose a temporary moratorium on donations and loans. All artworks proposed for donation or long-term loans shall be subject to the timeframe requirements as with all other artworks.

Memorials are ineligible as proposed donations or loans of artwork. Proposed memorials are subject to specific policies (see Memorials, below).

Approval Process

The Town of Knightdale has the discretion to review and accept or deny, or accept with conditions, any proposed donated or loaned artwork. The Public Art Advisory Board will consider proposals for donations and loans only during the first meeting of the fiscal year. The Committee will schedule a feasibility consultation with the applicant, in advance of their making a proposal, and advise them of the content of this policy, the appropriateness of the proposed artwork donation or loan, and the necessary courses of action required for a full proposal for consideration.

Review Criteria for Artwork Donations or Loans

The Town and Public Art Advisory Board shall evaluate proposed donations or loans and base its decision of acceptance or denial on the following criteria:

1. **Aesthetic Considerations:** To ensure artworks of the highest quality, proposed gifts or long-term loans of works of art should be accompanied by a detailed written proposal and concept drawings of the proposal, and/or photographs of an existing artwork, documentation of the artist's professional qualifications and, if needed, a current certified appraisal of the worth of the artwork. The Public Art Advisory Board shall assess the aesthetic value of the artist and the artwork to determine whether the donation or loan should be accepted and may refuse the proposed donation or loan on aesthetic grounds.
2. **Site Context:** If the donor is proposing a site for the donated or loaned artwork, the artwork must be compatible in scale, material, form, and content with its proposed site. Attention should be given to the social context of the work and the way it may interact with or contribute to the use of the site. Significant consideration shall be given to the

structural and surface soundness, and to the possibility of and resistance to theft, vandalism, weathering, and excessive maintenance or repair costs.

3. Financial Considerations: Funding for the project, and the estimated cost of maintenance and repair over the expected timeframe of the artwork. If the proposed donation or loan is accepted, a legal instrument of conveyance of the work of art should be executed between the Town and the donor. Acceptance is contingent on receipt of payment from the owner for all costs associated with the gift, including transportation, installation, and maintenance endowment and staff time.
4. Liability: Susceptibility of the artwork to damage and vandalism, any potential danger to the public, and any special insurance requirements.
5. Maintenance: The Town shall require that the donor provides an endowment for the long-term maintenance and conservation of the donated and loaned artwork, except where there are alternative funding sources for these expenses or there is a compelling reason for the Town to accept financial responsibility.
6. Uniqueness of Art: The Town will accept only unique, one of a kind works of art apart from prints, photographs, or a desirable high-quality, limited-edition work of art by a renowned artist.

Proposed artwork donations and loan proposals shall be reviewed by the Public Art Advisory Board. Proposals shall be accompanied by the following information:

- Slides, photos, or a model of the proposed work.
- Biography of the artist.
- Cost of the artwork and anticipated budget for installation.
- Information for giving acknowledgement of the donor.
- Maintenance requirements for the artwork.

Artworks proposed for long-term loan (one year or more) to the Town shall be subject to the same considerations outlined above. Artworks proposed for placement in private offices or in non-public areas of Town facilities shall not be subject to Commission review.

Public Art for Town Capital Projects

Town capital projects shall be subject to a public art requirement as defined in the ordinance. The Town shall allocate a total of one percent (1.0%) of the total value of their project budget

for public art. The artwork shall include a plaque acknowledging the artwork name, the artist's name, and the date of installation.

The public art requirement shall apply Town capital improvement projects with valuations greater than \$5,000,000 for new construction, \$2,000,000 for renovations.

Town capital improvement projects subject to art requirement: Town parks and public works projects and renovations such as bridges, viaducts, elevated ways, gates, or other structures upon or over land owned by the Town within the Town limits. Renovation applies to any capital project that increases the square footage, expands the uses, or creates new uses of a facility. Renovation does not include capital projects that are replacement of existing systems (such as electrical or plumbing). Renovation also excludes regular maintenance of facilities, such as painting, gutter replacement, etc.

Exclusions: The public art requirement shall not apply to underground public works projects; street or sidewalk repairs; tree planting; remodeling, repair or reconstruction of structure damaged by fire, flood, wind, earthquake, or other natural disaster; remodel, repair or reconstruction projects; construction, remodel, repair or reconstruction of structures to be occupied by a nonprofit, social service agency or institution.

Artwork created to fulfill the public art requirement shall be of permanent-type materials to be durable against vandalism, theft, weather, and natural disaster, and shall be related in terms of scale, material, form and content to the immediate and adjacent buildings and landscaping so that it relates to the site and surrounding environment.

Public art shall be clearly visible and easily accessible to the public. If located on private property, the area must be open to the public and clearly visible from adjacent public property such as a street or other public thoroughfare, sidewalk, or park.

Permissible expenditures in fulfillment of the one percent (1.0%) development recommendation shall include artist fees; fabrication and installation services and materials; shipping and transportation of artwork to the site; site preparation; display and mounting; and permits and fees directly related to the artwork. The Town of Knightdale shall have discretion to include or exclude line items or portions of expenses as part of the review and approval process.

Public Art in Private Development

Private development projects recommended to include art: New commercial or industrial developments; residential subdivision or development of more 5 lots or greater, excluding family subdivision lots, whether by detached single family residential structures, condominiums, apartments, townhouses, or other dwelling units.

Developers can be encouraged to include public art in their projects through appropriate design guidelines, development codes, rezoning, economic development funding and informational resources. Strategies for accomplishing this include:

- Revise design guidelines to create incentives and reduce barriers for public art in private development
- Ensure that public art that is created to fulfill an architectural or urban design requirement, or development condition, is accessible to the public
- Work with Development Services team to create tools that illustrate to developers how they can incorporate public art in their projects, including how public art can be an option for architectural and design features that are recommended or required in the Unified Development Ordinance and other community design guides
- Create a resource guide that demonstrates how other communities have included public art in private development
- Provide public art funds to help offset the cost

Approval Process for Public Art in Private Development

Artist Selection. Selection of the artist and public art shall be the responsibility of the developer for private development projects. Town staff may, to the extent practicable, provide any public lists of potential artists or potential locations for public art. Financial agreements regarding public art shall be negotiated between the developer and artist and memorialized in a written agreement.

Approval. An approved and installed project is required before issuance of a certificate of occupancy. To ensure the best possible artistic outcome, the developer shall initiate the planning and negotiating process for the public art project as early as practicable in the development process.

Process: The developer applies to the Town of Knightdale Development Services Department for review and approval by the Public Art Advisory Board. The review and approval process continues with an initial presentation to the Public Art Advisory Board to propose concepts and plans for the public art project, and to receive feedback and directions from the Public Art Advisory Board. To the extent possible, processing of the public art application shall be concurrent and coordinated with the design review application, if any, for the development project. Following conceptual approval from the Public Art Advisory Board, the developer will submit a final application including specific plans for the public art project to the Public Art

Advisory Board for review and approval. In the discretion of Public Art Advisory Board, and upon a showing of good cause by the project applicant, drawings for structural plan check may be accepted and processed prior to formal approval or conditional approval of a final application for public art.

Mural Specific Guidelines

Murals are large-scale paintings or artwork applied directly to walls, ceilings, or other permanent surfaces in public spaces. As a form of public art, murals can transform architectural surfaces into artwork, making art accessible to broad audiences in everyday environments such as building exteriors, underpasses, community centers, and public plazas. Murals are not and cannot be used as signage or advertisement.

Unlike gallery-based art, murals are integrated into the urban landscape and designed to engage passersby in their daily routines. They often reflect local culture, history, or social themes. Murals may be created by individual artists, community groups, or through collaborative public art initiatives.

The medium encompasses various techniques including traditional painting, mosaic work, and contemporary methods like spray paint, digital projection, and temporary poly materials. As public art, murals eliminate barriers to access while contributing to neighborhood identity, cultural dialogue, and urban revitalization.

Scope and Applications

Murals in the Town of Knightdale are governed by (a) location on public or private property, (b) the use of public or private monies, and (c) their duration status (temporary or long-term). Temporary murals are intended to be installed and on view for 12 months or less. Murals intended for installation and to be on view for more than 12 months are considered long-term murals. Long-term murals on public or private property shall conform to the requirements of this policy and require approval of the Town of Knightdale and the Public Art Advisory Board if they are within public view via public right of way and funded with Town dollars.

Applications for new outdoor murals are subject to the requirements of Town guidelines, are reviewed by the Town of Knightdale Public Art Advisory Board and recommended to Town Council for approval or denial.

- Town of Knightdale UDO states in regulation of Murals: A painting on a building wall with any commercial copy limited to no more than 10 percent (10%) of the façade area.
- Final approval belongs to Town Council, and the Public Art Advisory Board shall make a recommendation to Council for approval or denial.

Any individual or organization wishing to create an outdoor mural in the Town of Knightdale must apply for approval through the Public Art Program, regardless of the funding source. Applicants may be: an individual artist or group of artists; a business or building owner; or a nonprofit organization, such as a neighborhood association, educational or community organization. Federal tax-exempt status 501(c)(3) is not required.

Murals on private property outside of public view via public right of way and funded with private dollars, do not need approval from the Town of Knightdale and/or Committee but are subject to all Town codes and other ordinances.

Murals placed on public property and/or financed by Town funds are the responsibility of the Town, including its maintenance, conservation, and removal. Alteration or removal of murals must be approved by the Town and are subject to the provisions of the Federal Visual Artists Rights Act.

Murals placed on private property shall become the responsibility of the property owner, including its maintenance, conservation, and removal. Murals not maintained properly may be subject to code compliance penalties and removal.

Criteria for Approval

The following criteria shall be applied in review and approval of mural proposals to ensure aesthetic quality and design integrity, and to determine that the work is appropriate to the setting, architecture, and social context:

1. Strength of the artist's concept and demonstrated technical skills and expertise.
2. Appropriateness of theme and other relationships to the surrounding environment.
3. Compatibility with the character of the surrounding area (particularly when near residential areas) in terms of its size, style, colors, materials, general appearance, and location.
4. Appropriateness in scale to the location. The mural should not overwhelm nor compete with the scale of the site or adjacent architecture.
5. Placement on building, including the consideration of door and window coverings.
6. Budget and timeline.
7. Confirmation of original work of the artist, with no violation of copyrights.
8. Designation of property (no installation allowed on designated historic property).

9. Appropriateness of content (e.g., no signage, names, logos, or subject matter that could be construed as advertising or as overtly political, religious, or sexual in nature). Any design considered indecent or illicit by community standards will be denied.
10. Suitability of the work for outdoor display, including its maintenance and conservation requirements.

Approval Process

1. Pre-Application Consultation: Meet with staff to discuss concept and site
2. Formal Application: Submit detailed proposal with artist qualifications
3. Community Input: Public presentation or neighborhood meeting when public art is proposed in an established or existing neighborhood or development.
4. Review and Approval: Development Services Department and Parks and Recreation Staff review and evaluation
5. Application submitted to Public Art Advisory Board for review
6. Public Art Advisory Board makes recommendations for approval or denial to Town Council
7. Permits and Implementation: Obtain necessary permits as required.

Maintenance Requirements

1. Artist provides 3-year warranty against defects
2. Property owner responsible for ongoing maintenance (private property)
3. Town responsible for maintenance (public property)
4. Anti-graffiti protection required.

Content and Programming Standards

The content of visual, auditory, and interactive materials displayed through technology-enhanced artworks, must be appropriate for all public audiences. Artists and programmers are encouraged to consider how their work will be received by children and adults alike, ensuring that interactive elements and displayed content maintain standards appropriate for family viewing in public spaces.

The content must be appropriate for all community members regardless of age, background, or cultural identity. Programming should avoid exclusionary language, imagery, or concepts that might alienate certain groups.

Maintenance and Operations

Technical Support

1. Warranty Period: Minimum 3-year comprehensive warranty required
2. Preventive Maintenance: Annual inspection and cleaning schedule
3. All approved installations will have maintenance plan added to Parks and Greenways Maintenance Assessment

Safety and Security Considerations

4. Physical Security: Tamper-evident enclosures and security camera coverage
5. Public Safety: No strobing lights or effects that could trigger seizures
6. Art should be free of hazardous materials, installed with appropriate buffers to ensure the safety of viewers.

Maintenance and Conservation

The Town of Knightdale shall be responsible for all maintenance and conservation of artworks in its collection, during the timeframe of installation, except for works on private property which shall be the responsibility of the property owner. The Town shall regularly arrange for a survey of the entire Public Art Collection to meet the following objectives:

- To provide for the regular inspection of public works of art.
- To establish a regular procedure for effecting necessary repairs to public works of art.
- To ensure regular maintenance of public works of art.
- To ensure that all maintenance of public works of art are completed with the highest standards of professional conservation.

The Town shall also inventory the public art collection with information critical to maintenance and conservation of the collection. This includes artist information, materials, recommended individual maintenance schedule for the artwork, photographic documentation of the artwork, and other information deemed important and necessary.

Artist Responsibilities

Guarantee and maintain the work of art against all defects of material or workmanship for a period of three (3) years following installation, subject to the terms of the artist's contract.

1. Provide the public art program with drawings of the installation and with detailed instructions regarding routine maintenance of the artwork.
2. Be given the opportunity to comment on, and participate in, all repairs and restorations that are made during their lifetime.

Town Responsibilities

Be responsible for routine maintenance of artwork, upon the advice of the Town Public Art staff and shall perform all maintenance work in a manner that is consistent with conservation requirements supplied by the artist.

1. The Town shall not intentionally destroy, modify, relocate or remove from display any work of art.
2. If a work needs attention and/or restoration staff may, at its discretion, engage a professional conservator to evaluate the condition of the work further, or effect repairs to the work. The artist should be asked to repair the work for a fair market value fee. If the work cannot be restored, the work will be considered for deaccessioning or removal from the collection.

Artist Rights

The Town seeks to assure the following rights to artists, embodied in artist contracts:

1. Consultation on Removal/Relocation: Reasonable efforts to consult with artist before moving or removing artwork, while reserving right for emergency situations.
2. Integrity Protection: Artists may disclaim authorship if artwork is significantly altered, modified, or destroyed.
3. Proper Maintenance: Commitment to periodic inspection and professional maintenance of artworks.
4. Repair Consultation: Reasonable efforts to notify and involve artist in repairs or restorations during their lifetime.
5. Copyright Protection: Artists retain all copyrights; Town agrees not to copy or reproduce without written permission, except for non-commercial public purposes.
6. Visual Artists Rights Act Compliance: All actions will comply with Federal Visual Artists Rights Act provisions.

